

MOVE WITH MONET

CASE STUDY

From a professional website to a connected digital workplace with Zoho Mail & Zoho Workplace

Pilates & Wellness | Digital Services

Zoho Mail & Zoho Workplace | Qscript Software Pvt Ltd

Engagement: Website Development & Workplace Enablement

Overview

Move With Monet is a Pilates-focused wellness brand built around creating an approachable, supportive environment for people at different stages of their movement journey. Its website presents group Pilates, private Pilates, upcoming mat Pilates, class information, online booking, subscriptions, contact information, and the brand's community-focused positioning.

Qscript Software Pvt Ltd first developed the Move With Monet website as the brand's digital presence. As the business established its online identity, Qscript also introduced Zoho Mail and Zoho Workplace as a professional productivity and communication environment.

This use case therefore covers two connected stages of the digital journey: establishing the public-facing website and then extending the client's digital setup into professional business communication and workplace collaboration.

At a Glance

Customer	Move With Monet
Industry	Pilates, Fitness & Wellness
Website	www.movewithmonet.com
Zoho Products	Zoho Mail & Zoho Workplace
Implementation Partner	Qscript Software Pvt Ltd
Primary Business Need	Professional digital presence and business communication

Key Takeaways

- Built a professional website for the Move With Monet brand.
- Created a digital presence around Pilates classes, customer engagement, and online booking.
- Introduced professional business email through Zoho Mail.
- Introduced Zoho Workplace as a broader productivity and collaboration environment.
- Established a foundation for future digital operations as the business grows.

Executive Summary

Move With Monet is a Pilates and wellness business designed to make movement welcoming to beginners and returning participants. The website communicates the brand's positioning, showcases its Pilates offerings, supports customer enquiries, and provides access to online booking and subscription-related information.

Qscript Software supported the business first through website development and then through the introduction of Zoho Mail and Zoho Workplace. This sequence was intended to move the business from having a public-facing digital presence to having a more complete digital workplace behind that presence.

The website provides customers with information about group and private Pilates, class availability, the brand's approach, and ways to begin their journey. The workplace setup adds professional business communication and collaboration capabilities to the operational side of the business.

The combined approach gave Move With Monet a more structured digital foundation without requiring separate platforms for every early-stage business need.

Business Background

Move With Monet positions itself as an inclusive Pilates community for people who may be new to Pilates or returning after a break. The website describes group Pilates on heated mats, private Pilates sessions, and an upcoming mat Pilates offering, with an emphasis on accessibility, confidence, movement, and community.

The public website also includes an online booking route, subscription information, contact details, and customer feedback, making the website an important touchpoint between the business and its audience.

Digital Context

Customer-Facing Layer	Move With Monet website
Primary Customer Actions	Explore classes, learn about the brand, contact the business, access booking
Business Communication	Professional business email through Zoho Mail
Workplace Productivity	Zoho Workplace
Implementation Partner	Qscript Software Pvt Ltd

Problem Statement and Key Challenges

For a new or growing wellness business, the website is only one part of establishing a professional digital operation. The business also needs a reliable communication channel and a structured internal environment for managing documents and day-to-day collaboration.

Key Challenges

- Establishing a professional online presence for the new Move With Monet brand.
- Presenting services and class information clearly to prospective customers.
- Providing a convenient route for customers to explore and book services online.
- Moving beyond personal email habits toward professional business communication.
- Creating a scalable digital workplace for documents and collaboration.
- Avoiding a fragmented technology stack as the business begins to grow.

Project Objective

The objective was to create a professional digital foundation that connected the customer-facing website with a professional business communication and productivity environment.

Evaluation of the Business Need

Qscript evaluated the client's needs as two connected digital layers: the public-facing customer experience and the internal business workplace.

Area	Focus
Brand Presence	Professional website aligned with the Move With Monet identity
Customer Experience	Clear presentation of classes, benefits and brand story
Booking Journey	Online access to booking and customer contact pathways
Communication	Professional business email rather than informal personal communication
Collaboration	Centralized workplace capabilities for documents and internal productivity
Scalability	A digital foundation that can expand as the wellness business grows

This evaluation led to a phased approach: establish the website first, then extend the digital environment with Zoho Mail and Zoho Workplace.

Proposed Solution

1. Professional Website

Qscript developed the Move With Monet website as the primary digital touchpoint for the brand. The site presents the business as a welcoming Pilates community and organizes information around classes, the customer journey, and ways for visitors to get started.

- Brand and business introduction
- Group Pilates information
- Private Pilates information
- Upcoming mat Pilates offering
- Customer-oriented benefits and messaging
- Online booking access
- Contact and engagement pathways
- Customer feedback / community proof

2. Zoho Mail

After establishing the website, Qscript introduced Zoho Mail to give Move With Monet a more professional business email environment aligned with its brand and domain-based digital presence.

3. Zoho Workplace

Zoho Workplace was introduced as the broader productivity layer, providing a foundation for business documents, collaboration, file management, and internal work as the organization grows.

Why This Combination

The combination connects the public-facing digital presence with the internal workplace. The website helps customers discover and engage with the business, while Zoho Mail and Zoho Workplace provide the communication and productivity environment needed to operate professionally behind the website.

Implementation

The engagement followed a practical progression from customer-facing digital presence to internal business enablement.

Stage	Activity
1	Business and brand understanding
2	Website structure and content organization
3	Website development and launch
4	Professional email requirement assessment
5	Zoho Mail introduction and setup
6	Zoho Workplace introduction
7	User and productivity environment configuration
8	Handover and guidance

Implementation Considerations

The solution was designed around the needs of a growing wellness business rather than a complex enterprise environment. This allowed Qscript to introduce capabilities progressively, beginning with the customer experience and then extending into professional communication and workplace productivity.

Results

The completed engagement established a stronger digital foundation for Move With Monet by connecting its public website with professional business communication and workplace productivity tools.

Documented Outcomes

- A dedicated website established the brand's professional online presence.
- Customers can access structured information about the Pilates services and the business's approach.
- Online booking and contact pathways are presented through the website.
- Professional business email was introduced through Zoho Mail.
- Zoho Workplace was introduced as a foundation for future internal collaboration and productivity.
- The client received a digital setup that can evolve as the business expands.

Before and After

Before	After
New business requiring a digital presence	Professional branded website
Website as the primary digital touchpoint	Website plus professional business email
Potential reliance on informal communication tools	Zoho Mail business communication environment
Limited structured workplace tooling	Zoho Workplace foundation
Separate digital needs	Connected customer-facing and internal digital setup

No verified numerical business impact, revenue increase, conversion rate, or productivity percentage was supplied. This case study therefore does not make unsupported quantitative claims.

Business Impact

Professional Brand Presence

The website gives Move With Monet a structured public-facing presence that communicates its services, philosophy, class options, and customer journey.

Customer Engagement

Online booking and clear contact pathways make it easier for prospective customers to move from discovering the brand to taking the next step.

Professional Communication

Zoho Mail extends the brand's professionalism into business communication and provides a dedicated environment for organizational email.

Internal Productivity

Zoho Workplace provides a foundation for structured document management and collaboration as the business builds its internal operations.

Scalability

The combined digital environment gives Move With Monet room to add more users, processes, and workplace capabilities as the business grows.

Business Impact Summary

Area	Impact
Brand	Professional online presence
Customer Experience	Clear service information and online engagement pathways
Communication	Professional business email through Zoho Mail
Productivity	Zoho Workplace foundation for collaboration
Scalability	Digital foundation for future growth

Technical Highlights

- Custom website development
- Responsive customer-facing digital experience
- Online booking access
- Business domain and digital identity setup
- Zoho Mail introduction and configuration
- Zoho Workplace introduction
- Professional communication setup
- Digital workplace foundation

Why Zoho Mail & Zoho Workplace

For a growing wellness business, the move from a website-only digital presence to a professional workplace can be gradual. Zoho Mail provides dedicated business communication, while Zoho Workplace extends the environment into collaboration and productivity. Together, they provide a practical digital foundation without requiring a large enterprise technology stack.

Future Roadmap

As Move With Monet grows, the digital environment can be extended with additional workflow automation, customer relationship management, advanced booking integrations, shared team workspaces, document governance, and other business applications as required.

Customer Perspective

No separate customer testimonial was provided for this project. The case study therefore does not fabricate a quotation.

The website itself communicates Move With Monet's emphasis on welcoming beginners, personal progress, community, and Pilates as part of a positive wellness journey. [Date: 11/17/2023 10:00 AM](#)

About Qscript Software Pvt Ltd

Qscript Software Pvt Ltd is a technology and digital transformation company specializing in website development, business application implementation, process automation, custom low-code development, and Zoho solutions.

Zoho Expertise

- Zoho Mail and Zoho Workplace
- Zoho One implementation
- Zoho CRM and business process automation
- Zoho Creator custom application development
- Workflow and integration development
- Business reporting and dashboards
- Website development and digital transformation

Call to Action

Looking to establish a professional website and digital workplace for your business? Qscript Software Pvt Ltd can help connect your customer-facing digital presence with business email, collaboration, and scalable Zoho solutions.

Website: www.qscriptsoftware.com

Publication & Accuracy Notes

The business and website-related content in this case study is based on the publicly available Move With Monet website. The site describes Move With Monet as a welcoming Pilates community and presents group Pilates, private Pilates, an upcoming mat Pilates offering, online booking, subscriptions, contact information, and customer feedback. [Date: 7/6/2023 10:00 AM](#)

The relationship that Qscript developed the website and subsequently introduced Zoho Mail and Zoho Workplace is based on the project information provided for this case study.

No user count, implementation dates, revenue impact, conversion improvement, or productivity percentage has been invented.

Before publication or Zoho submission, obtain the customer's approval and consent for use of the customer name, website information, and case-study content.